Press release, March 12, 2025

ALL TOGETHER NOW:

SCHNEIDER ELECTRIC, EUREF AG AND ALLORA IMMOBILIEN PRESENT IMPACT TO EMULATE

Schneider Electric, Berlin-based EUREF AG and Viennese real estate developer allora Immobilien are showcasing best practice insights into sustainability solutions in the real estate industry and the positive impact of smart neighborhood developments on the urban environment at the international real estate trade fair MIPIM.

They will do this by presenting two company districts, one of which is currently being completed and a second of which is about to start construction. And call for imitation! The innovation location EUREF-Campus Düsseldorf and the Zukunftsanker, a project by allora Immobilien in Vienna, are beacon projects for sustainability in location development.

With 80,000 square meters of office and event space, the EUREF-Campus Düsseldorf is an international showcase for the energy transition. From 2025, 4,000 employees from established companies, start-ups, science and research will be working here on the topics of energy, mobility and sustainability. The campus focuses on energy-efficient construction, sustainable energy sources and an intelligent energy and mobility concept that meets the climate protection goals of the city and state.

The core idea behind the EUREF-Campus's energy supply is the combination of various renewable and environmentally friendly energy sources. A modern energy center from Stadtwerke Düsseldorf with automation technology from Schneider Electric makes the EUREF-Campus Düsseldorf a showcase project. Water from a nearby quarry pond is used for regenerative heat generation. A heat pump is used to bring a circuit to the desired temperature and the heat (or cold) is distributed throughout the building via concrete core activation.

Karin Teichmann, spokesperson of EUREF AG: “Our location concept is designed for innovation communities focused on the energy transition. Our properties are strategically planned and built sustainably - using digitalization to systematically decarbonise. Together with Stadtwerke Düsseldorf, the EUREF-Campus is committed to sustainable urban development and supports a climate-neutral state capital by 2035.”

The second project presented, the Net-Zero neighbourhood project “Zukunftsanker” on the site of a former large bakery in Vienna, also focuses on the decarbonization of urban development. Elements of the planning include emission-free energy procurement and innovative mobility management.

Conceived by project initiator allora Immobilien, a competence center for sustainable urban redevelopment is to be created together with other partners by 2033.

The Future Anchor area is located in the middle of major urban renewal projects. Historic suburban locations like this have developed into potential sites. The Future Anchor is one of the last central land reserves of this dimension and has been officially designated by the City of Vienna as a flagship project of the Vienna Business and Innovation Strategy in the area of “smart solutions for the urban living space of the 21st century”.

Peter Ulm, Managing Director of allora Immobilien: “The Net-Zero-Quartier Zukunftsanker will be a place for climate ambitious companies that want to shape the future together with numerous project participants such as Schneider Electric. It will consist of a closely interwoven network of companies, organizations, research institutions and other stakeholders who want to actively shape the cities' path to climate neutrality. Schneider Electric's experience in developing the EUREF-Campus is a great incentive for us.”

Stefan Klepzig, Strategic Sales Director, Schneider Electric: “Schneider Electric is a leader in the digital transformation of energy supply and sustainable energy management in the real estate industry. As an active part of the EUREF community, we are relocating our German headquarters to the campus in Düsseldorf, also to help create a showcase for sustainable building development. As an office user, Schneider Electric will only locate its employees in Net Zero environments.”

Schneider Electric regularly receives top marks from leading rating agencies when it comes to ESG. For example, the company was named the most sustainable company out of 500 companies from 30 countries by TIME Magazine and Statista 2024. Schneider Electric also took first place in the Corporate Knights Most Sustainable Companies Rating in 2025. The award reflects the technology group's ambitious emissions targets: Schneider Electric aims to be climate-neutral by 2025 and enable its customers to operate sustainably in line with the Paris Climate Agreement and the European Green Deal.

Schneider Electric Sustainability Impact Award: Schneider Electric also presents its annual sustainability award on the fringes of the international real estate trade fair MIPIM in Cannes. The 2025 recipient is the EUREF-Campus Düsseldorf innovation location. The innovative corporate quarter at Düsseldorf Airport achieves top scores in the sustainability indicators. The Schneider Electric Sustainability Impact Award was created in 2022.

About Schneider Electric

Schneider's purpose is to create Impact by empowering all to make the most of our energy and resources, bridging progress and sustainability for all. At Schneider, we call this Life Is On.

Our mission is to be the trusted partner in Sustainability and Efficiency.

We are a global industrial technology leader bringing world-leading expertise in electrification, automation and digitization to smart industries, resilient infrastructure, future-proof data centers, intelligent buildings, and intuitive homes. Anchored by our deep domain expertise, we provide integrated end-to-end lifecycle AI enabled Industrial IoT solutions with connected products, automation, software and services, delivering digital twins to enable profitable growth for our customers.

We are a people company with an ecosystem of 168,000 colleagues and more than a million partners operating in over 100 countries to ensure proximity to our customers and stakeholders. We embrace diversity and inclusion in everything we do, guided by our meaningful purpose of a sustainable future for all.

About EUREF AG

EUREF AG is a developer of energy and environmentally optimized real estate with sustainable value creation in Berlin and Düsseldorf, founded in 2007 by Reinhard Müller in connection with the acquisition of a 5.5-hectare site in Berlin-Schöneberg. In the years that followed, the site was developed into the EUREF-Campus Berlin, the leading location for the energy transition in Germany, which has been meeting the German government's CO2 climate targets for 2045 since 2014. More than 150 companies, start-ups and small and medium-sized enterprises from business, science and research with around 7,000 employees are working on the topics of the future, such as energy management, mobility and climate protection, in this unique center for innovation in Europe. Since 2021, EUREF AG has been developing a second EUREF Campus in the North Rhine-Westphalian state capital of Düsseldorf, which is scheduled for completion in 2025/2026.

About Allora Immobilien

allora Immobilien is an Austrian project development company that focuses on the development of neighborhoods in urban areas. By creating high-quality living spaces, the aim is not only to create offers for working and living, but also to support cities in their sustainable transformation towards climate neutrality. Particular emphasis is placed on using existing resources and reducing excessive land consumption through the further development and densification of existing inner-city properties.